Light Media Advertising Network "Light Media Network"

GospelCity.com, **GospelEngine.com**, **PrayerMail.com**, **24Gospel.com**, **HolyHipHop.org**, **UGA International**, **Inspirational News Network (Radio)** and **MVII Magazine** (collectively referred to as the "***Light Media Network***") are key community, media and digital destinations catering to a wide and diverse inspirational and urban market. Light Media Network specializes in all areas of inspirational media and entertainment that continue to fulfill and feed the faith of all who visit. Light Media Network has, over time, become an online leading destination for all who hunger, seek and desire to be inspired, educated and encouraged through media that inspires, enlightens and uplifts the heart, mind, body and soul.

Key Network Sections & Features:

News, Exclusive interviews, and Reviews (powered by ***MVII Magazine*** via an online portal); Artists (Genres: Gospel, Contemporary Christian, Jazz Gospel, Holy Hip Hop, Gospel Reggae); New Music (Listening and Uploading); Videos (viewing and uploading); Ministry Directory (Paid Listings); Event Calendar; Live Chats; Artist Blogs; Message Boards; Free Email (PrayerMail); Contest Giveaways; Testimonials; Prayer Wall; and Online Polls & Radio (10 radio markets). 24Gospel.com and GospelEngine.com serve as the key content portals for the Light Media Network, enabling video and music to be uploaded and enjoyed 24/7 worldwide.

Network Unique Users:	150K per month
Monthly Page Views:	3MM
Hits:	50MM per month
Email Database:	150,000
Artist Community:	1,500 (over 20,000 songs)
Inspirational Videos:	450
Registered Members:	20,000
Radio Network:	10 Markets (.2 AQH (20,000 listeners/avg. qtr hour)

Light Media Network aggregate sites reach over 125,000 monthly people, of which 85% are in the U.S. The site attracts a Household income up to $60k, nearly evenly split between male and female (14-44); it is mostly an urban audience. The typical visitor watches Christian and/or inspirational broadcasting and listens to Gospel music radio programming (Gospel, Contemporary Christian, Jazz Gospel, Gospel Reggae and Holy Hip Hop). Instead of receiving exposure on one website, an advertiser will receive exposure on multiple platforms at an affordable rate, providing unparalleled exposure in the inspirational urban space.

To Advertise, Please Contact Ursula D. Via Email or Phone at:
LightMediaNetwork@Gmail.com: PHONE: 770-482-6489 (Ursula).

Geographic Region	United States 85%, International 15%
Gender	55% female 45% male
Age	55% 14-34 years old, 45% 34-44 years old
Education	55% attended or graduated from college
Church Attendance	88% are weekly church goers

Light Media Network Advertising Rates:

Placement	**Size (Px)**	**Price**
Downtown BillBoard (Front/Rotating—GospelCity.com)		
Image (Only)	604 x 340	$99/Week
Image & Audio	604 x 340	$149/week
Banner Advertisements (All Sites): Banner Ad Design Fee (if Client does not have/provide): $25/Ad		
Full Banner	468 x 60	$49/week
Leader-board (Footer & Header)	728 x 90	$99/week
Email Blast (2 Deployments):		
Design-2-Go	600 x 385	$200 Or 2 for $350
Fit-2-Design	600 x 385	$250 Or 2 for $400
***M*VII Magazine Online Ad:**		
Premium	2 pages	$250
Full Page	1 page	$150
Inspirational News Network (Radio – 10 Markets)		
(Album Promo & Interview)	3 Mentions	$150

To Advertise, Please Contact Ursula D. Via Email or Phone at: LightMediaNetwork@Gmail.com: PHONE: 770-482-6489 (Ursula).

A great marketing campaign can mean the difference between success or failure. Maximize your exposure and brand now!!! See Budget Packages below (includes all Network sites):

Bronze Package:	**$299.00**	**2 weeks duration**
Full Banner	**2 weeks**	**468x60 pixels**
Leaderboard	**2 weeks**	**728x90 pixels**
Email Blast	**1 deployment**	**600x385 pixels**
Silver Package:	**$499.00**	**4 weeks duration**
Full Banner	**4 weeks**	**468x60 pixels**
Leaderboard	**4 weeks**	**728x90 pixels**
Email Blast	**2 deployments**	**600x385 pixels**
Gold Package:	**$799.00**	**6 week duration**
Downtown Billboard	**6 weeks**	**604x340 pixels**
Full Banner	**6 weeks**	**468x60 pixels**
Leaderboard	**6 weeks**	**728x90 pixels**
Email Blast	**3 deployments**	**600x385 pixels**
Platinum Package:	**$999.00**	**8 week duration**
Downtown Billboard	**8 weeks**	**604x340 pixels**
Full Banner	**8 weeks**	**468x60 pixels**
Leaderboard	**8 weeks**	**728x90 pixels**
Email Blast	**4 deployments**	**600x385 pixels**

Print +: Add a Full Page *M*VII Magazine ad to any package for a discounted rate of $100

To Advertise, Please Contact Ursula D. Via Email or Phone at: LightMediaNetwork@Gmail.com: PHONE: 770-482-6489 (Ursula).

Testimonials:

"Your company's professionalism, hospitality, timely schedule and creative design work are second to none! Our traffic to our site has doubled and Quasi Entertainment thanks you for being a key component in our strategy and entertainment progression! We will definitely continue to work with your company in the future! "
George H. Johnson Jr.
CEO Quasi Entertainment

"Your company has provided the best avenue to reach one of our key audiences for books. I appreciated the flexibility they provide in working with my needs as an advertiser"
Brett Benson – Director, Public Relations
Bethany House Publishers

Our Advertisers include:

To Advertise, Please Contact Ursula D. Via Email or Phone at:
LightMediaNetwork@Gmail.com: PHONE: 770-482-6489 (Ursula).

Advertising Terms and Conditions

1. Display of Advertising Material

- Light Media Network may redesign its site in its sole discretion at any time. If any redesign materially and adversely affects the placement of one or more advertisements, or if Light Media Network is otherwise unable to display such advertisements, Light Media Network will work with advertiser to display the affected advertisements elsewhere in comparable areas of the Light Media Network site.
- The advertising inventory under this Insertion Order is for use solely by the Advertiser and may not be used by any third party.
- Light Media Network may discontinue the display of advertisements if the total number of impressions for any specified display period is reached prior to the scheduled display stop date. If there is a shortfall in delivery of impressions as of the end of a specified display period, Light Media Network will provide, as Advertiser's sole remedy, "make good" impressions through comparable placements, to be delivered no later than ninety (90) days following the end of the term.
- Advertisers must provide all necessary artwork and active URLs to Light Media Network in the time frame and the specified within the Advertising Specifications.
- All advertisements are paid in full, prior to running. There are no credit memos allowed.
- Advertiser shall bear full responsibility for all products or services offered, sold, or licensed through the advertisements or the Advertiser's website. Advertiser will collect and pay all taxes related to the sale or licensing of such products or services.

2. Legal Terms & Conditions

- License and Warranties. Advertiser hereby grants Light Media Network the right to market, display, reproduce (including compression and temporary storage), distribute, perform, transmit and promote the advertisements together with any content or materials on any interactive site linked to the advertisements through the Light Media Network website. Advertiser certifies that it has all necessary rights and permissions to offer, sell and/or license such products and services through the advertisements and the Advertiser's website, and that the advertisements and the Advertiser's website do not and will not violate any applicable laws or regulations or any third-party rights (including, without limitation, intellectual property rights), or contain any libelous or defamatory materials. Advertiser certifies that the advertisements and the Advertiser's website will at all times comply with all standard, written policies applicable to Light Media Network, including the privacy policies and advertising specifications.
- Light Media Network Trademarks. Advertiser shall not use, display or modify Light Media Network's trademarks in any manner without the prior written consent of Light Media Network.
- Limitation of Liability; Disclaimer; Indemnification. (A) Except in connection with the confidentiality, solicitation, tax and indemnity provisions herein, damages under this agreement shall be limited to direct damages, (B) Light Media Network does not make and specifically disclaims any representations or warranties, express or implied, and under no circumstances will Light Media Network's aggregate liability hereunder or in connection herewith (including, without limitation, in respect of the indemnity below) exceed the advertising fees actually paid by Advertiser to Light Media Network hereunder, and (C) each party ("indemnifying party") hereby agrees to indemnify, defend and hold harmless the other party and the officers, directors, agents, affiliates, distributors, franchises and employees of the other party from and against all claims, actions, liabilities, losses, expenses, damages and costs (including, without limitation, reasonable attorneys' fees) that may at any

time be incurred by any of them by reason of any claims, suits or proceedings arising out of any material breach by indemnifying party of any duty, representation or warranty under these Terms and Condition.

- Related Limitations and Covenants.

o Neither Light Media Network nor its affiliates shall have any liability whatsoever by reason of error for which they may be responsible in any advertisement beyond liability to give the advertiser or advertising agency credit for so much of the space occupied by the advertisement as is materially affected by the error; and its obligation to give such credit shall not apply unless it is notified of the inaccuracy within 48 hours following the posting error.

o Light Media Network does not guarantee any given level of circulation, distribution, reach or readership for any advertisement.

o The advertiser and advertising agency jointly and severally assume liability for all content (including text representation, illustrations, updates and links to other internet content) of advertisements published and also assumes responsibility for any claims arising therefrom made against Light Media Network or its affiliates, including all costs associated with defending any such claim.

o All advertising copy that may be mistaken by a reader as news, feature or other non-advertising materials must be clearly marked “advertisement”.

o Light Media Network shall not be liable to the Advertiser for any technical malfunction, computer error or loss of data or other injury, damage or disruption to advertisements or any web sites.

o In the event an account is referred to a third party for collection, advertiser and advertising agency agree to pay all collection fees including attorneys’ fees and court costs incurred to effect collection.

3. Solicitation; Privacy Policy; User Information

- Advertiser shall not send unsolicited, commercial email or other online communications (e.g., “spam”) through or into Light Media Network and shall comply with all standard Light Media Network bulk email policies.
- Advertiser shall ensure that its collection, use and disclosure of information obtained from Light Media Network users under this Insertion Order complies with all applicable laws, regulations and privacy policies.
- Advertiser shall not disclose such user information to any party, nor shall Advertiser use or allow any other party to use such user information in any manner that is or could reasonably be expected to be used by or on behalf of any product or service competitive with Light Media Network. This section shall survive the completion, expiration, termination or cancellation of this Insertion Order for a period of two (2) years.

4. Confidentiality.

Both parties will keep the existence and terms of this Insertion Order confidential and neither party will publish any press release related hereto without the prior written consent of the other party.

5. Termination

- Light Media Network may terminate this Insertion Order at any time for any reason upon written notice to Advertiser (or upon such shorter notice as may be designated by Light Media Network in the event that Light Media Network believes in good faith that further display of the advertisements will expose Light Media Network to liability or other adverse consequences), and in such event will refund Advertiser a pro rated portion of all unused advertising fees paid.

6. Miscellaneous

- This Insertion Order sets forth the entire agreement between Advertiser and Light Media Network with respect to the transactions set forth herein, and supersedes any and all prior agreements of Light Media Network or Advertiser with respect to such transactions. If an advertising agency signs this Insertion Order on behalf of Advertiser, the agency thereby

represents and warrants that it has full authority to bind Advertiser to the terms of this Insertion Order and that it will ensure that Advertiser complies with all such terms.

- Advertiser shall not make any assignment of this Insertion Order or any rights benefits or obligations hereunder (including, without limitation, by way of merger or consolidation) without the prior written consent of Light Media Network. In the event of an assignment, this Insertion Order shall be fully binding upon, inure to the benefit of and be enforceable by the parties hereto and their respective successors and assigns.
- This Insertion Order shall be interpreted, construed and enforced in accordance with the laws of the State of New York, except for its conflicts of laws principles. Advertiser hereby irrevocably consents to the exclusive jurisdiction of the courts of the State of New York and the federal courts situated in the State of New York in connection with any action arising under this Insertion Order.